

The ICFAI University, Jharkhand
Grooming Professionals. With Values.

ICFAI
UNIVERSITY

Faculty of Management Studies

Organizes

National Conference on

**Start-up & Stand-up India
for the Socio-Economic Transformation
of Jharkhand**

On

27 September 2016, Tuesday



Venue

ICFAI University Jharkhand Campus
Plot # 2065, Simalia
Near Daladali Chowk
Ranchi – 835222, Jharkhand

Phone No: 0651-6565601, 6565602

Website: www.iujharkhand.edu.in

Facebook: www.facebook.com/icfaijharkhand

Context

Every Indian has the potential to dream big and can realize his dreams. All they need is, a promising Start-up and Stand-up. Prompted by this fact, the Prime Minister of India had formally launched “Start-up and Stand-up India” initiative on January 16, 2016 which is being well supported and promoted by the Jharkhand Government.

On the pattern of Central Government’s Startup India campaign and the Government’s Union Budget allocation of INR 1,000 Crores towards the Self-Employment and Talent Utilization (SETU) scheme as a major boost towards promoting Start-ups and Stand-ups in the country, the Jharkhand government has also introduced **Start-Up Jharkhand**, earmarking Rs. 50 crore to encourage entrepreneurs in different sectors. Innovation and Incubation Centers are being set up in Jharkhand at a cost of Rs 10 crore and entrepreneurs are being encouraged in the sectors like Information Technology, Health, Tourism, Agriculture, Biotechnology and alternative energy etc.

The objective is only one, that, the state along with the country must become a land of job creators instead of being a nation of job seekers. However, there is a need to address challenges in creating supportive Government policies in terms of Ease of Doing Business, Tax incentives, participation in Government contracts and availability of risk capital, amongst others.

Against this backdrop, this Conference aims to discuss various aspects and issues related to Start-up and Stand-up India for the socio-economic transformation of the state of Jharkhand along with the country and bring forth some unusual ideas and new practices with the objective of Empowering and connecting Entrepreneurs in and across the state of Jharkhand.

OBJECTIVE OF THE CONFERENCE

- Provide platform for academicians, researchers, entrepreneurs, financiers, mentors and other stakeholders to engage and collaborate across the country, to share ideas, best practices, develop solutions and partnerships that benefit India and particularly Jharkhand at the social and economic facade.
- Encourage and initiate collaborative thought process to explore new trends, opportunities, and challenges in Entrepreneurship and Youth Empowerment; also expand pool of Indian Entrepreneurs to promote self-employment.

LIST OF CONFERENCE THEMES

SUB-THEMES (BUT NOT RESTRICTED TO)

- **Start-up Jharkhand: Opportunities and Issues**
 - Issues and challenges of capacity building
 - Improving environment for business
 - Promoting Rural Stand-ups
 - Manufacturing opportunities in Jharkhand
 - Development of Ranchi in Smart City – Challenges and opportunities
 - Entrepreneurs in and around Jharkhand
 - Promoting self-employment
 - Role of NGOs in promoting Start-up India
 - Skill development Initiative
 - Some major Thrust Areas (but not limited to) for Start-ups and Stand-ups in Jharkhand
 - Mining and Mineral Based Industries
 - Agro Based Industries
 - Industries based on medicinal and aromatic plants
 - Sericulture/ Tassar silk based products
 - Forest based industry like shellac, bamboo, etc.
 - Engineering, auto components, iron and steel and steel based down stream industries
 - Chemical based industries
 - Power generating and allied industries
 - Electronic and IT based industry
 - Industries based on non-conventional energy

- Live stock based industry
 - Industries based on recycling of wastes, eco friendly raw materials, and processes
 - Super specialty health services
 - Telecommunications and related products
 - Food processing industry
 - Tourism
 - Cold storage
 - Plastic and plastic based industries
 - Pharmaceuticals and drugs based industry
 - Leather based industries
 - Technical education
 - Ceramics
 - Sports goods
 - Packaging
 - Metallurgical industries including power intensive units like induction furnaces, ferroalloys, oxygen plants, graphite and gas plants, and calcium carbide plants.
 - Textile, hosiery, knitwear
 - Handicrafts and handloom based industries
 - Housing fixtures and related industries
 - Financial and Insurance Advisory Services
 - KG/Primary School education
- **Opportunities in Marketing, Manufacturing, Human Resource, Operations, Supply Chain Management, and IT for Start-up & Stand-up India**
 - Strengths of Indian manufacturing
 - Make in India Initiative: Issues and Prospects
 - Policy instruments
 - Globalization of Markets: Emerging Challenges
 - Innovative sustainable human resource practices
 - Rendering and innovation of products and services
 - Sectoral reforms for sustainable development
 - Media and Entertainment
 - Tourism and Hospitality Industry in India: The Road Ahead
 - Energy studies for sustainable development
 - CSR Initiatives
 - Women Empowerment: Realities and Challenges
 - Providing educational facilities to all: a mode for inclusive growth
- **New Beginnings in Indian Financial System**
 - Emerging Financing Options for Start-up India
 - Role of Banks in enhancing Start-up India
 - Challenges and issues related to MSME growth
 - Economic strategies for manufacturing growth
- **Tech Startups**
 - Supporting innovative and modest start-ups
 - Role of Digital India initiative in Make In India
 - Net neutrality
 - e-Commerce
 - Promote manufacturing in ICT
 - Food for all: Research in Biotechnology sector for food sustainability
 - Energy Storage for Electric Vehicles

INVITATION FOR CONTRIBUTIONS

The conference solicits contributions of papers that address themes and topics of the conference and cordially invites the:

- Academicians & Research Scholars
- Businesses - Corporate and Small & Medium Enterprises (SMEs)
- Practicing Managers from Industry
- Government: Leadership, Bureaucrats, Policy makers, Experts.
- Investment Community: Venture Capitalist, Angel Investors, Private Equity and Start up Investors
- Start up Ventures, Social Entrepreneurs & Innovators and Industrialists
- NGOs, Vocational training institutions, Skill Development Agencies
- Leading Banks & Financial Institutions
- Youth and Potential Entrepreneurs
- Undergraduate, Post-Graduate and PhD students

PAPER SUBMISSION GUIDELINES

- The participants willing to present papers on any of the sub-themes mentioned above, but not restricted to, can send the abstract of their papers, in not more than 250 words before 20th Aug 2016, which will be scrutinized by the editorial committee before their acceptance.
- Full text of the paper is to be submitted in MS Word using Times Roman, font size 12 on A4 size paper in 1.5 spacing in not more than 3000 words.
- The abstract and the full papers must be accompanied by the Authors name(s), photo, Affiliation(s), Full address, Email ID, Phone number along with title of the paper on the front page.
- The papers must also provide appropriate bibliography and references in MLA style. All papers will be checked for plagiarism, before acceptance.
- The paper submitted must be original, unpublished and the same should not have been submitted to any journal or publisher. THE SUBMITTED PAPER WILL BE THE PROPERTY OF THE UNIVERSITY.
- **Best three papers will be selected by a jury and awarded. Decision of the Jury will be final.**
- **There will also be special prizes for the best 3 student papers**
- Select papers will be published in the IUJ Journal of Management bearing ISSN.
- All authors/contributors should register for the conference. In case of Co-authors both the authors need to register. In-absentia papers. also will be considered.
- Those who wish to attend the conference but cannot contribute papers due to any reason can attend the conference on Registration.
- **Abstract and Full paper are to be submitted ONLY through electronic mail to: seminars.fms@iujharkhand.edu.in**

REGISTRATION DETAILS

Delegate	Registration Fee	Early Bird Registration
Academicians & Research Scholars	Rs. 1500/-	Rs. 1200/-
Industry Professionals	Rs. 2000/-	Rs. 1800/-
Students	Rs. 800/-	Rs. 500/-
In-absentia	Rs.2500/-	Rs. 2000/-

PAYMENT OPTIONS

➤ Online Transfer Bank Detail

- Bank Account Name: The ICFAI University Jharkhand Fee Collection A/c
- Type of Account: Current
- Account Number: 50200000250955
- Bank Name: HDFC Bank Ltd
- Branch Name: Banjara Hills, Hyderabad
- IFSC Code: HDFC0000521

➤ Cheque/ Demand Draft:

Payments made through DD/CTSCheque should be in favor of "The ICFAI University Jharkhand – Fee Collection A/c" payable at Ranchi, Jharkhand. DD/cheque can be sent to following address:

Mr. Anil Kumar
Accounts Officer
The ICFAI University Jharkhand
City Office
Plot No. 2167/A, Opposite IDBI Bank
Ashok Nagar, Ranchi – 834002

IMPORTANT DATES

Abstract Submission	By 20 Aug 2016
Full Paper Submission	By 30 August 2016
Notification of Acceptance of Paper	2 September 2016
Early Bird Registration	By 10 September 2016
Seminar Date	27 September 2016

SPONSORSHIP DETAILS

❖ Levels of sponsorship for the Conference are:

- **Platinum** Rs 30,000
- **Gold** Rs 20,000
- **Silver** Rs 10,000

- ❖ Three, two and one free delegates will be allowed for Platinum, Gold and Silver sponsors respectively.
- ❖ Sponsoring Companies logos will be prominently placed in the back drop banners for the conference.
- ❖ In addition, they also can keep their own banner in the auditorium and at the entrance to the University.
- ❖ Sponsoring company's advertisement will be printed in the conference souvenir which will be distributed to all the guests, speakers and delegates.
- ❖ Sponsors can also sponsor Conference Kit.

Patron

Prof. O. R. S. Rao
Vice-Chancellor

Program Chair

Dr. B. M. Singh
Registrar

Advisory Board

Prof. A. S. Prasad, Associate Dean, FMS
Prof. Arvind Kumar, Asst. Dean, FST
Dr. K. K. Nag, Member, BoG, IUJ
Dr. Hari Haran, Academic Advisor

Convener

Dr. S. C. Swain
Assistant Dean
Mobile No.: 8986807837

Coordinator

Dr. Chetna Sinha, 9835269698
E-mail: seminars.fms@iujharkhand.edu.in,

ABOUT THE UNIVERSITY

The ICFAI University Jharkhand (IUJ) is the first Private University of Jharkhand, set up under section 2(f) of UGC Act and is empowered to award degrees under Sec 22 of UGC Act.

The University is sponsored by the ICFAI Society, a not-for-profit educational society in Hyderabad.

IUJ is committed to grooming young students into Competent Professionals, with good Values and Ethics. The University believes in value based education utilizing the modern techniques of teaching in core and frontier areas of knowledge. It currently offers BBA, BCA, B Tech & B. Tech (Lateral Entry), B. Sci. Hons (Computer Science), B.Com. Hons (BFI), Diploma in Technology (Polytechnic), MBA, M.Com on full-time campus format and Part-time Ph.D. in Management

The University also conducts customized training and management development programs for the executives and managers at different levels in various functional areas of management & offers unique program to suit the business & developmental needs of organizations.

